

# *A Guide to Fundraising for*



A PROMISE TO CHILDREN OF THE EPIDEMIC

There are a number of exciting ways that you can help bring awareness and raise fund for Hope Walks and help children affected by HIV/AIDS in other countries.

## **1) Create Your Own Webpage!**

Register to walk at [www.hopewalks.org](http://www.hopewalks.org). When you've finished registering, ActiveGiving will give you the opportunity to make your own fundraising webpage. Unable to make a fundraising page at that time? You can always come back to [www.hopewalks.org](http://www.hopewalks.org), click on the East Bay link, and go to the Get Sponsors area. Follow the links to set up, edit, and send out your page to raise funds with family and friends.

If you did not register over the web, you can still create a fundraising webpage! Go to [www.hopewalks.org](http://www.hopewalks.org), select the East Bay walk, go to the Get Sponsors section, and click "Create an online Fundraising Page." ActiveGiving gives you an option at the top of the page to "Become a fundraiser." Click this option and follow the guidance of ActiveGiving to set up your fundraising webpage.

You can set up a team with your friends, striving for a collective fundraising goal together. The Team Captain should go to [www.hopewalks.org](http://www.hopewalks.org), select East Bay, go to the Register section, and click Register Online link. The Team Captain can click the "Create your Team" button and follow the guidance of ActiveGiving.

## **2) Send out a fundraising letter**

Fundraising by mail is an easy and effective way to let people know about your participation in Hope Walks. Attached is an example letter with a sponsorship form that you can use to let people know about the walk, your participation in it, and how they can help. You can either send out this form directly or use it as a template to create your own letter. You can also mail the brochure along with your letter to give people more information. The brochure is available for download at [www.hopewalks.org](http://www.hopewalks.org) in the East Bay "Register" section. For any checks given directly to you, bring with you the day of the walk and turn in at registration. Otherwise, your sponsor can mail their donation in to Hope Walks. Please remember, Hope Walks cannot alert you of mail-in sponsorships given on your behalf. Please ask your sponsors to alert you of their mail in support.

## **3) Talk to people**

Keep copies of the brochure and your fundraising letter with you during the weeks leading up to Hope Walks. Tell people you know about the walk. Talk to your teacher and see if you can get your class involved. These are great ways to bring attention to the needs of orphans and vulnerable children around the world.

***Please Sponsor Me for***



**The Walk:**

On Sunday, October 26, 2008, I will be walking to raise funds for orphans and vulnerable children affected by HIV in Uganda and the Democratic Republic of the Congo. Global Strategies for HIV Prevention together with First Presbyterian Church of Berkeley and others will be hosting an educational and fundraising walk on the UC Berkeley campus. Hope Walks provides an opportunity for me, children, family members and friends to make a difference in the lives of orphans and vulnerable children.

**The Purpose:**

The worldwide HIV/AIDS epidemic has resulted in 15 million orphans and vulnerable children, with 6,100 being added to this number daily. Hope Walks is a walk to educate children and adults in this country and to raise funds for orphan programs that help meet their social, spiritual and basic needs – health, food, shelter, education. This walk is an opportunity to provide hope and to make a difference.

**The Impact:**

Hope Walks East Bay will benefit the following groups: .

- **Children of Grace:** Founded in 2001 in response to the HIV/AIDS epidemic, today Children of Grace directly and indirectly impacts the lives of more than 1000 children in Uganda. The first priority of Children of Grace in the welfare of the total child. This holistic approach includes sponsorship of school tuition and supplies, health evaluations and follow up. [www.children-of-grace.org](http://www.children-of-grace.org)
- **A nutrition project in partnership with Heal Africa:** HIV infected children being cared for by HEAL Africa’s pediatric clinic are often severely malnourished, making it extremely difficult to tolerate the strong and highly toxic medications needed to treat the virus. This fortified peanut-based nutrition supplement will help revive these children’s nutrition level to a point that their HIV infection can be treated effectively. HEAL Africa provides medical care, food and agricultural programs, job and skills training, and counseling for men, women and children in the Goma region, an area that has suffered from poverty, war, AIDS and natural disasters over the past several decades. [www.healafrika.org](http://www.healafrika.org)

**How You Can Help!**

Become my sponsor today! Fill out the attached form and return it to:

Hope Walks | 104 Dominican Drive | San Rafael, CA 94901

In the East Bay area? Come walk with us! Register at [www.hopewalks.org](http://www.hopewalks.org).  
Learn more about Orphans and Vulnerable Children at [www.hopewalks.org](http://www.hopewalks.org).



**Yes! I wish to sponsor** (walker’s name) \_\_\_\_\_

**Amount: \$** \_\_\_\_\_

Please make checks payable to “Hope Walks (East Bay).”

Send to: Hope Walks | 104 Dominican Drive | San Rafael, CA 94901  
*Hope Walks is only able to inform me of sponsorships given online. Please let me know about your mail-in support.*