

A Guide to Fundraising for



A PROMISE TO CHILDREN OF THE EPIDEMIC

There are a number of exciting ways that you can help bring awareness and raise fund for Hope Walks and help children affected by HIV/AIDS in other countries.

1) Create Your Own Webpage!

Register to walk at www.hopewalks.org. When you've finished registering, ActiveGiving will automatically create your own fundraising webpage. ActiveGiving will guide you to your webpage, as well as send a confirmation email with the necessary links, where you can personalize your page, email it to friends and family, and monitoring your progress.

If you did not register over the web, you can still create a fundraising webpage! Go to www.hopewalks.org, select the walk in which you are participating, go to the Get Sponsors section, and click "Create and online Fundraising Page." ActiveGiving gives you an option at the top of the page to "Become a fundraiser." Click this option and follow the guidance of ActiveGiving to set up your fundraising webpage.

You can set up a team with your friends, striving for a collective fundraising goal together. The Team Captain should go to www.hopewalks.org, select the walk event in which you are participating, go to the Register section, and click Register Online link. The Team Captain can click the "Create your Team" button and follow the guidance of ActiveGiving.

2) Send out a fundraising letter

Fundraising by mail is an easy and effective way to let people know about your participation in Hope Walks. Attached is an example letter with a sponsorship form that you can use to let people know about the walk, your participation in it, and how they can help. You can either send out this form directly or use it as a template to create your own letter. You can also mail the brochure along with your letter to give people more information. The brochure is available for download at www.hopewalks.org.

3) Talk to people

Keep copies of the brochure and your fundraising letter with you during the weeks leading up to Hope Walks. Tell people what you know about the walk. Talk to your teacher and see if you can get your class involved. These are great ways to bring attention to the needs of orphans and vulnerable children around the world. Bring any cash or check donations with you to the event and turn them in at check-in. These offline donations can be added to your fundraising total on your online fundraising page.

Please Sponsor Me for **hopewalks**

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The Walk:

On Sunday, October 19, 2008, I will be walking to raise funds for orphans and vulnerable children affected by HIV in India. Global Strategies for HIV Prevention, together with Sahaya International, will be hosting an educational and fundraising walk at Arroyo Park in West-Davis, CA. Hope Walks provides an opportunity for me, children, family members and friends to make a difference in the lives of orphans and vulnerable children.

The Purpose:

The worldwide HIV/AIDS epidemic has resulted in 15 million orphans and vulnerable children, with 6,100 being added to this number daily. Hope Walks is a walk to educate children and adults in this country and to raise funds for orphan programs that help meet their social, spiritual and basic needs – health, food, shelter, education. This walk is an opportunity to provide hope and to make a difference.

The Impact:

Hope Walks Davis will benefit Sahaya Internaional.

Sahaya International, Inc. is a non-profit organization, based in Davis. Sahaya International consists of a diverse network of friends, who are committed to making a difference towards improving the quality of life in developing countries. Through our volunteer efforts, we provide much needed assistance to social development projects in these countries. Through a close collaboration with the organization READ (Rural Education and Action Development) in Southern India, we provide support and care to many orphans and HIV-infected children. All proceeds support orphans and HIV-infected children in India. Web: www.sahaya.org

How You Can Help!

Become my sponsor today! Fill out the attached form and return it to:

Hope Walks | 104 Dominican Drive | San Rafael, CA 94901

In the Davis area? Come walk with us! Register at www.hopewalks.org.

Learn more about Orphans and Vulnerable Children at www.hopewalks.org.



Yes! I wish to sponsor (walker's name) _____

Amount: \$ _____

Please make checks payable to "Hope Walks (Davis)."

Send to: Hope Walks | 104 Dominican Drive | San Rafael, CA 94901

Hope Walks is only able to inform me of sponsorships given online. Please let me know about your mail-in support.